

#### **CFO CONNECT**

# Cost effective and time saving brainpower at your fingertips

One of the most powerful benefits of your membership is CFO Connect, where you can pose questions to 1,500+ financial leaders in a confidential online forum, and get fast answers from peers who've stood where you stand.

## Senior-level finance experience at your fingertips

As a senior finance executive, the challenges you face are complex, and the decisions you make can impact every aspect of the business with far-reaching consequences. Yet, there is rarely anyone in your organization you can turn to for advice.

Enter the CFO Leadership Council's CFO Connect. Created exclusively for senior financial leaders, it's a welcoming and collaborative environment where you can share your challenges and receive actionable insights, advice, and support from peers who have overcome similar issues. Recent topics have included: work from home (WFH) vs. return to office (RTO), raising capital, preparing for high inflation, cyber insurance, competitive strategies to retain key employees, and more.



#### CFO Connect: Your 24/7 executive consulting team

Our exclusive private online forum enables you to:

- Tap into the expertise of 1,500+ senior-level financial professionals throughout the U.S. and Canada.
- Get instant, 24/7 access to a vibrant, connected community.
- Find solutions in 300+ posts per month.
- Focus discussions at a strategic, senior level with members-only access.
- Maintain confidentiality and avoid distractions in a sponsor-free environment.
- Connect offline with contributors for more in-depth one-on-one discussions.
- Access 150+ best-practice tools contributed by fellow members, including checklists, calculators, templates, sample policies, and job descriptions via the CFO Tools Library.
- Share your own insights and expertise.
- Grow your network with like-minded, high-achieving, and qualified professionals.

#### Supercharge your business growth

The CFO Leadership Council is dedicated to working together as a community to help each member evolve to a higher leadership level. Zoom out to the 30,000-foot, big-picture perspective to improve your team's performance and business results.

Take charge of your future. Engage with a powerful and unparalleled collective of senior finance leaders who have navigated the same stormy challenges you're facing and who freely share their experiences and learning.

Join the CFO Leadership Council today

#### Hear what our members say







### About the CFO Leadership Council

The CFO Leadership Council was created to serve the unique needs of CFOs and other senior finance executives. This thriving and highly engaged community will help you build the skills, knowledge, and relationships that make you a more effective and strategic leader.

- **Get support, insights, and advice from your true peers** via CFO Connect and regular virtual and in-person events.
- Connect meaningfully with a dynamic community via unparalleled local and national networking opportunities.
- Access high-impact learning resources that help you keep current on emerging financial topics and trends.
- **Join an exclusive, members-only organization** that helps ensure members are at a senior level and eliminates promotions so members can focus on supporting each other.

Learn more